

## **Mélisande [électrotrad]**

Winner – Independent Music Awards 2019 – Music Video

Winner – Independent Music Awards 2016 – World Beat album

Winner – Canadian Folk Music Awards 2014 – Traditional Singer of the Year

Nominee – Canadian Folk Music Awards 2017 – Traditional Singer of the Year & Pushing the Boundaries

Nominee – ADISQ 2015 – Traditional album of the year

Here is the recipe for Mélisande [électrotrad]'s award-winning cocktail: pour equal parts of centuries-old traditional Québécois songs, state of the art electronic instruments and relentless drums, add an ounce of fiery fiddle, peaty flute and hypnotic jaw harp and a hint of full-bodied bass. Shake vigorously, garnish with a sparkling singer and serve on stage!

Mélisande [électrotrad] offers an energetic blend of traditional music, pop and electro with a mix of acoustic and electric instruments, vocal harmonies and programming. Formed by Mélisande and her husband Alexandre 'Moulin' de Grosbois-Garand, the duo offers a fresh artistic proposal to the folk-world-trad music scene. Its fourth album Flash de mémoire presents a mix of traditional classics as well as covers from famous Québec artists (Paul Piché, Groovy Ardvaark, Les Cowboys Fringants, Mes Aïeux and Robert Charlebois/Gilles Vigneault). Greatly acknowledged by the critics here and abroad, the duo won a Canadian Folk Music Award and two Independent Music Award as well a being nominated at several other awards. The band performed over 250 concerts in Canada, the United States, France, Spain and Australia.

“A creative fusion of tradition and innovation that honors the past while re-interpreting it for the present. If this is the future of folk, we're in good hands.”- POP MATTERS

“An unusually well-balanced blend...definitely achieved some hard-edged traditude !”  
—HUFFINGTON POST USA

Band Lineup:

MÉLISANDE : lead vocals, jaw harp

ALEXANDRE 'MOULIN' DE GROSBOIS-GARAND : flute, bass, keyboards, programming, vocals

GUEST MUSICIANS

Anit Ghosh : violin, jaw harp, vocals

Sylvain Plante : drums, electronic drums, vocals

GUEST DANCERS

Kevin “Sonik” Desriveaux : breakdance

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PRESS HIGHLIGHTS

« Wow that was just incredibly impressive » ABC Canberra Mornings with Genevieve Jacobs

« Other big success was Quebec electro-trad group Melisande. » CityNews.com.au

« [...] a creative, inspiring and delightful milestone in Francophone – and global – folk music.  
[...] If this is the future of folk, we're in good hands. » POP MATTERS

« An unusually well-balanced blend. [...] definitely achieved some hard-edged traditude! »  
HUFFINGTON POST US

« Awesome vocals, & tasteful electronic embellishments. A fresh take on a fine genre & a real  
treat! » WRUV

« It's fun. It's really well done. [...] This is a lovely record. » PENGUIN EGGS

« This album marks a new chapter in Québécois trad music. [...] A true success ! » LE  
DEVOIR

« This album greatly deserves a BRAVO !!! » TRAD MAGAZINE (FRANCE)

« Here is a nice way to get introduced to Québécois folk music » L'ÉVEIL

