

Biography/Press
2025

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FREDY CLUE

Artist & Dreamer

photo: Elisabeth Jubelin

ABOUT FREDY CLUE

Fredy Samuel Lundh aka Fredy Clue is a folk musician with a big creative drive for the development of the Swedish folk tradition. They produce modern nordic music on nyckelharpa and song and create performance that merge folk music, tradition and queer questions.

WJ Quinn said in 2023:

"Fredy really is a creator of remarkable experiences, a true innovator in the folk art space."

Something that they continue to strive for in all their work.

Fredy is the project manager behind Sweden's first gender neutral traditional folk costume. A project that gained international attention - marking Clue on the map as one of Sweden's most innovative folk artists. The folk costume Bäckdräkten is now on display in two permanent exhibitions in Sweden - Röhsska Museum of Design and Craft and Kulturen Historic Museum.



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DEBUT EP - 2023

VILL DU LEKA?

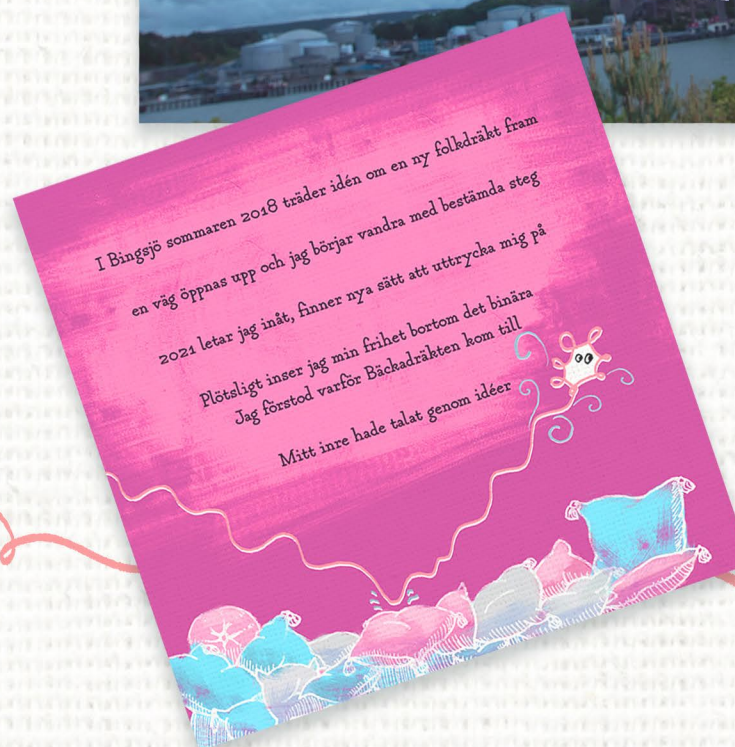
Vill du leka? is a true to self, honest debut journey into what it's like to dare to listen inwardly. The nyckelharpa, beats and voices take the listener on a queer adventure to untangle oneself from the emotional thicket and blossom on the other side in one big non-binary freedom.

The EP was released hand in hand with their folk costume project Bäckadräkten and the music is performed live on stage together with the costume creating an immersive performance about Fredy's personal journey in search of the Self.



THE BOOKLET

Together with the EP Fredy released a booklet showcasing their texts and innerthoughts about the *Vill du leka?* and *Bäckadräkten*.





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THE FOLK COSTUME BÄCKADRÄKTEN

Bäckadräkten is an innovative gender-inclusive folk costume made by project manager Fredy Samuel Lundh, textile designer Ida Björs and a wonderful team of queer artist and folk tradition nerds.

The design merges elements that are traditionally considered either male or female, such as the vest that is also a bodice and the culottes that present as a skirt

The release attracted international press attention and generated discussions on social media, much of the latter about the relationship between folk arts and gender.

Fredy Clue is now building a big community that sews, talks, and creates new folk art. Touring live and teaching courses. Helping the tradition to evolve and grow.

read more:
fredyclue.com/backadrakten



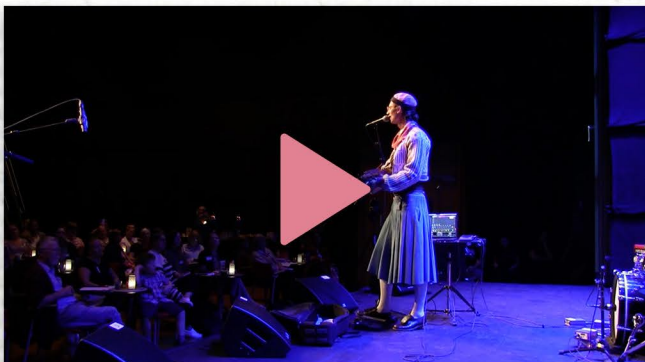
FREDY CLUE LIVE

more videos: [click here](#)

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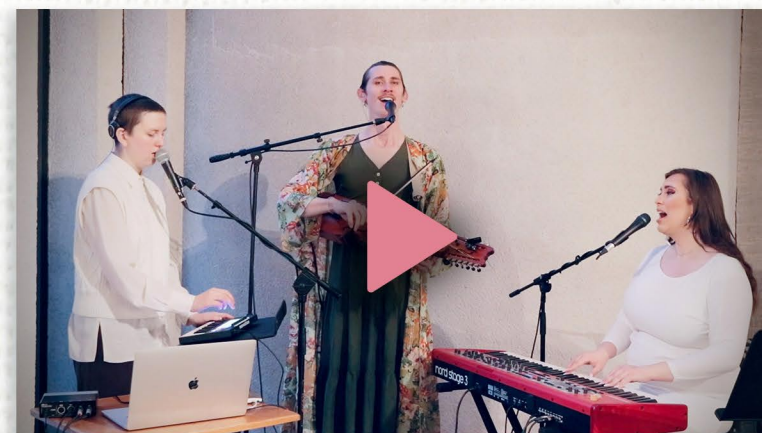
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"Fredy really is a creator of remarkable experiences, a true innovator in the folk art space."

-WJ Quinn, The Quintessential Review



Fredy Clue performs in band collaborations or as a duo with Julia Bengtson.

On stage they craft immersive experiences combining music, tradition, storytelling and folk art.



CAREER HIGHLIGHTS

2025 **Bäckadräkten in Permanent Exhibiton @ Röhsska Museum**

2024 **Touring USA with Palaver Strings quartet**

2024 **International Grant from The Royal Swedish Academy of Music**

2024 **Bäckadräkten recognised as an Intangible Cultural Heritage**

2023 **Touring northern Europe with Vill du leka? and Bäckadräkten**

2023 **EP release + release tour Vill du leka?**



2022 **Release of Bäckadräkten receiving international press coverage**

2022 **International Grant from The Royal Swedish Academy of Music**

Booking:

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